



EDUCATION

- 2008 **Bachelor of Design (Communication Design) (Honours)**
Swinburne University of Technology
- Graduated with first class Honours, achieving a high distinction average.
 - Earned 100 per cent for 'Design Research Studio', 'Professional Context' (in Honours) and 'Research Project' (in second year).
 - Marks in the top 15 per cent of students in 2007 and 2008.
- 2005 **Certificate IV in Arts (Applied Design)**
Swinburne University of Technology TAFE
- 2004 **Certificate II & III in Arts (Multimedia)**
Lilydale High School (VET program)
- Victorian Certificate of Education (VCE)**
Lilydale High School
- ENTER score of 87.80, completing English, Further Mathematics, Information Processing & Management, Media, Multimedia and Studio Arts.
 - School council award winner: student of the year in the Arts and Multimedia.

STUDIO EXPERIENCE

- 2007 – 2008 **Graphic Designer**
Edit Media
- Four days per week in 2007 as part of Industry Placement program, and on a part-time basis in 2008*
- Creation and design of print, web, email and multimedia solutions, for a range of corporate clients.
 - Working within a team on a variety of design projects from concept to finished art; working to brand guidelines; pre-press production; liaising with clients; and managing time and projects effectively.
 - Clients included: Siemens, the City of Melbourne and Telstra.

FREELANCE AND PART-TIME EXPERIENCE

- 2009 – current **In-house Graphic and Web Designer (part-time)**
Assetic
- Sole responsibility for the creation, design, co-ordination and maintenance of all web, print and template material in co-operation with other staff.
- 2008 – current **Graphic Design Co-ordinator (freelance)**
Landscape Tanks
- Creation, co-ordination and design of corporate identity and all communications material, from the inception of the business.
 - Sole responsibility for all design projects – including web, print and signage; account and project management; liaising with the client, suppliers and sub-contractors; art direction of sub-contractors; and organising printing and viewing proofs.
- 2003 – current **Freelance Design**
- Solo freelance work for clients including: iHR Australia and Asia and the Casey ALP.

Nadia Hisheh ...

... believes design is not simply a job, it is an intrinsic part of life.

... has always been a designer, having been exposed to the workings of the industry over a lifetime, growing up in a design business run from home.

... has excellent communication skills, taking pride in building and maintaining relationships with clients, employers and co-workers.

... designs in a way that is highly conceptual and creative in approach, but also research-driven and strategy-based.

... enjoys focusing on clients' needs and expectations (and exceeding them).

... has an outstanding problem and solution approach to design, is highly perceptive and possesses an acute eye for detail.



DESIGN EXPERTISE

- Corporate design;
- Advertising and promotional design;
- Publication design;
- Identity and brand design;
- Information design;
- User-centred design;
- Web design;
- Design research;
- Pre-press production and printing processes; and
- Photography.

PROFESSIONAL DEVELOPMENT

- 2008 • Joined the Australian Graphic Design Association (AGDA).
- 2006 • Undertook 'Careers in the Curriculum' course, Swinburne University.
- Participated in the Southern Cross Packaging Awards.
- 2005 • Attended AG Ideas conference.

SKILLS & QUALITIES

- Proficient in the use of: Adobe CS4 InDesign, Photoshop, Illustrator, Flash, Fireworks and Dreamweaver and the Microsoft Office suite on both Mac and PC platforms.
- Competent in hand-coding HTML and CSS.
- Able to use content management systems to update websites.
- Highly conceptual and creative mindset complements organised, thorough and realistic approach.
- Excellent verbal and written communication skills.
- Sound skills in research, analysis and writing, acquired from Honours studies.
- Experienced in liaising with a wide range of clients and suppliers, in meetings and via e-mail and telephone.
- Attentive listener, as demonstrated by ability to take dictation over the telephone at Edit Media.
- Strong time- and project-management skills, acquired from studio and freelance work.
- Able to work effectively in a team situation, having worked in a studio environment, and due to a strong teamwork focus at university.
- Take pride in completing quality work, even under the pressure of deadlines, and able to work to briefs and take art direction.

REFEREES

Edit Media	Landscape Tanks	Swinburne University
Trevor Mattingley/Mic Crowley	John Woodhouse	Nicki Wragg
Directors	Director	Lecturer
9696 5844	0414 308 123	9214 6880

Nadia Hisheh ...

- ... loves a good kern and a good cup of tea.
- ... has a passion for good spelling and grammar.
- ... is articulate and interesting, thorough and realistic, and into thinking and research.
- ... sees life as the best form of design research.
- ... is inquisitive, and always with a question on her lips.
- ... is a musical guru and has a somewhat unsettling ability to tell you exactly what that 80s hair metal/90s pop/latest Australian Idol winner song is that has been bugging you for weeks.

Reference: Nadia Hisheh

Dated: 4 August, 2008

To whom it may concern,

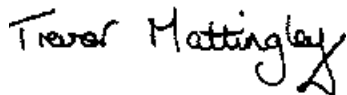
Nadia has worked with Edit Media for nearly two years, first joining us as a keen young honours graduate student from the Swinburne University faculty of Design Communications.

During her time with us Nadia has proved herself courteous, prompt, eager to learn and talented.

Nadia has since completed design briefs for brochures and advertising, website communication and html email marketing campaigns. Her attention to detail and ability to deliver to deadline and budget are assets to her character.

I have no hesitation in recommending Nadia to any employer seeking a talented designer who is eager to help and get the job done.

Yours sincerely,

A handwritten signature in black ink that reads 'Trevor Mattingley'.

TREVOR MATTINGLEY, DIRECTOR, EDIT MEDIA

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